

Ulrike Junger (Europe Representative to the RDA Board)

RDA Board: what's up?

Agenda

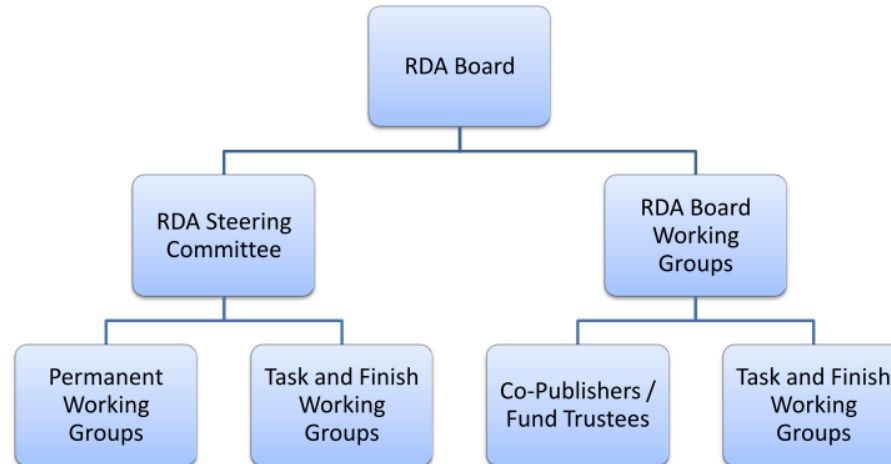
- 1. RDA Board – task – structure/members conducting business**
- 2. Strategy 2015-2020**
- 3. Current Issues**

RDA Board – task

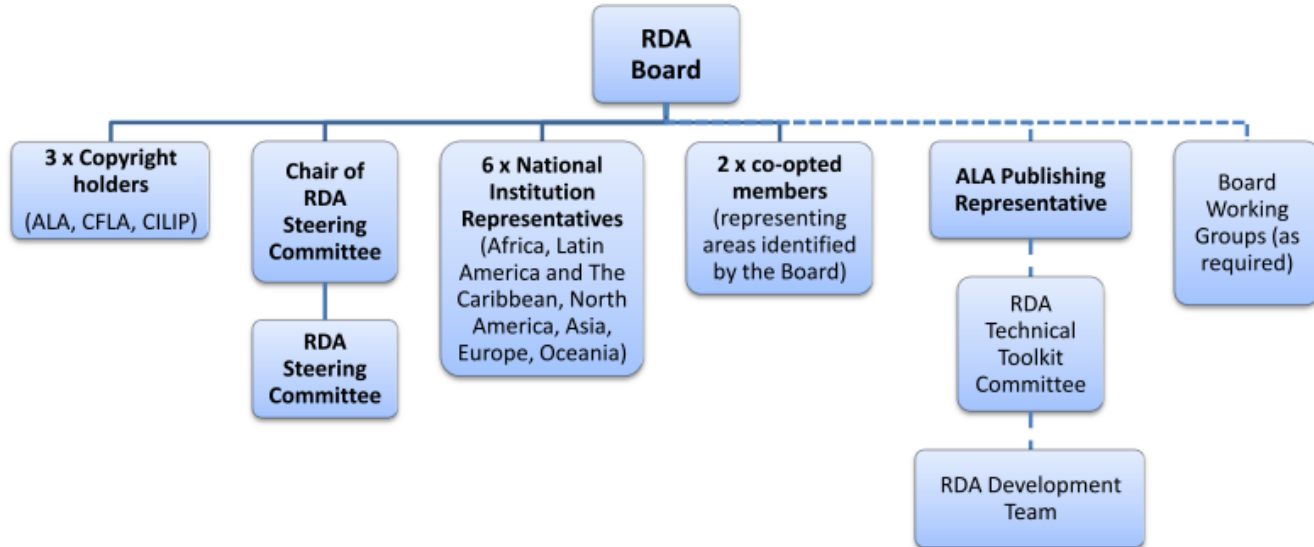
- Responsible for setting the strategic direction for the development of RDA and ensuring the achievement of the strategic plan
- Signing off development plans
- Ensuring good governance
- Monitor risks and finance
- Role to play in raising the profile of RDA in their region

RDA Board – structure and members

Governance Model Overview



RDA Board – structure and members



RDA Board – structure and members

**6 x National
Institution
Representatives
(Africa, Latin
America and The
Caribbean, North
America, Asia,
Europe, Oceania)**

- Africa (2018-2021): Marietjie de Beer, National Library of South Africa, South Africa
- Asia (2018-2020): Ben Gu, National Library of China, China
- Europe (2017-2020): Ulrike Junger, Deutsche Nationalbibliothek, Germany
- Latin America and the Caribbean (2017-2019): Angela Quiroz Ubierna , Library of National Congress of Chile, Chile
- North America (2017-2019): Beacher Wiggins, Library of Congress, United States of America
- Oceania (2019-2021): Kim Gutchlag, National Library of New Zealand, New Zealand

RDA Board – conducting business

- Annual personal meeting
 - Next meeting May 6-8, 2019 in Chicago, Ill.
- 2-3 distant meetings per year
 - Now as asynchronous virtual meetings via Basecamp
- Action logs

Strategy 2015-2020

Vision

- RDA: **the** global standard enabling discovery of content

Strategic priorities 2015-2020

- Make RDA an internationally recognised standard
- Increase the adoption of RDA internationally
- Develop a sustainable business model
- Develop a relevant governance structure

Strategy 2015-2020

- Priorities
- Programmes
- **Activities**
- Performance Indicators

Strategy 2015-2020

Make RDA an internationally recognised standard

- Continue to develop RDA as a principles based standard
 - Deliver 3R project → completion of 3R project
- Engage with appropriate and diverse communities to improve the applicability of RDA
 - Convene archives working group → group convened
- Develop a clear maintenance programme for ongoing and timely revisions of the standard
 - Implement and review ongoing maintenance programme → no performance indicator yet

Strategy 2015-2020

Increase the adoption of RDA internationally

- Develop a cross-sectoral international communications and outreach strategy
 - Hold outreach event for region day after IFLA in Kuala Lumpur → number of people attending
- Develop a cross-sectoral international marketing strategy
 - Deliver marketing activity → number of RDA adopters and Toolkit users

Strategy 2015-2020

Create business models that support the sustainability and future development of RDA

- Create business models that support the sustainability and future development of RDA
 - Continue to review the business plan and costs for the development of RDA → Financial health of the RDA Fund

Strategy 2015-2020

Develop a Relevant Governance Structure

- Create an appropriate governance structure that supports the RDA vision and strategies
 - Maintain an overview of transition to new governance model → 100% posts (not including co-options) filled at RDA Board

Upcoming meeting in Chicago – what is on the agenda?

- Reports: ALA Publishing; RSC; Co-publishers; NI reps
- 3R project
- Marketing activities, website, hosting and sponsorship policies
- Review of Strategic Plan:
 - Evaluation of / progress in current strategy; shaping next strategic plan
- Governance issues

EURIG and RDA Board

- EURIG = role model for other RDA-related regional bodies
- Vital part in further internationalization of the RDA
- Regarding the upcoming Board meeting
 - Issues, ideas and messages?

Thank you for your attention!

Questions and comments welcome!

Ulrike Junger

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